

GOALS FOR PARKS AND RECREATION ADVISORY 2018

Goal: Establish Communication Plan and Community Involvement Initiative

Owners: John Banaszak, Jorge Cordova, Mike Storino

Objective:

- Gather community feedback on Parks & Recreation facilities and programs.
- Create better communication between the Advisory Commission and the community.
- Establish better communication between Advisory Commission, Village Administration and the Village Board.
- Establish ongoing presence in the community.

Actions:

- **Create calendar for the Advisory Commission to host or attend various community meetings and events** [Cordova/June 12]
 - Create schedule to attend the monthly Coffee w/ the Village Board or to have own Coffee w/ the Commission (bi-monthly)
 - Partner with the Parks & Recreation department to have a booth at Summerfest
 - Host one or two town hall type sessions with the intent of soliciting community feedback and share what the Advisory Commission is about
 - Post agendas/meeting schedule at Library or other frequented locations
 - Tour of facilities for new residents
- **Establish social media presence** [Storino/June 12]
 - Document what we as the Advisory Commission want to communicate through a social media vehicle
 - Determine what the right solution is (e.g. Twitter, Facebook, Village E-mail)
 - Broadcast meetings on YouTube
 - Have a P&R Commission section in one of the Village Newsletters
 - Document responsible parties to ensure accountability and clarity
- **Seek community feedback on Parks & Recreation facilities and programs** [Banaszak/August 31st]
 - Create formal feedback mechanism
 - Establish Voice of the Public (VoP) data
 - Explore options on polling/survey on specific issues

Measurements:

- Planned events for all months
- 50 documented feedback items collected
- Average 10 attendees at monthly meetings
- 500 views of videos/posts/etc.

Goal: Complete Annual Update to Villa Park Parks and Recreation Master Plan

Owners: Jen Burns, Gary Schiefer

Objective:

- The master plan for Parks and Recreation should be updated to show what has been accomplished so far, updates to the park recommendations and priorities, and any new long-term goals.

Note: Formal annual addendum updates to the Master Plan should be a go-forward expectation.

Actions:

- To be determined

Mesaurements:

- To be determined

Goal: Complete Recreation Facility Feasibility Study

Owners: Tom King, Rachel Pesola

Objective:

- To facilitate the selection of a firm for a feasibility study of a new village development.

Actions:

- Interview three firms with Parks & Recreation administration capable of executing a feasibility study for a future new recreation development of renovation/expansion of a current recreation asset in Villa Park
- Obtain proposals from these firms
- Determine criteria for evaluating the firms
- Facilitate firm selection with Advisory Commission with score card methodology so that the Advisory Commission can make an official recommendation to the board of which firm to move forward with

Measurements:

- Obtain proposals by July 1st
- At July 10, 2018 PRAC meeting, add scores together to determine which firm the Advisory Commission wants to recommend to the board